

#salzburgbeer



www.salzburg.info/beer-culture

Beer experiences in and around Salzburg



Salzburg Beer Culture



SALZBURG
Die Bühne der Welt

Salzburg's beer culture has a tradition dating back centuries which is continued today in the form of privately run breweries and an exceptional culture of gastronomy.

Each brewery is unique and has its own special style. Together, they represent Salzburg's beer culture – the concentration of breweries in Salzburg is truly exceptional.

Ingenious master brewers understand and make creative use of the advantages they enjoy as independent brewers.

Enjoy a wide range of beers at traditional inns and trendy bars. The landlords and their well-trained employees are both charming and full of expertise and can provide you with in-depth advice.

Experts in the beer culture of Salzburg share their knowledge with participants during walks, tours and courses.

Salzburg's breweries Strong partners

Of the 11 breweries in Salzburg, there are 5 inn-based breweries and 5 large-scale partners. The latter have come together and formed the 'ARGE Bierkultur' association. Each of these breweries has its own style and has specialized in a core field of expertise. The range of products on offer extends from traditional Salzburg-style beers to innovative creations. The brewery partners also benefit from Kiesbye's Bierkulturhaus, a training and meeting place for sharing knowledge of beer at the highest level.



Salzburg's breweries



Stieglbrauerei zu Salzburg **Beer tradition for 530 years**

Austria's leading private brewery stands for exceptional beer, variety, quality and sustainable brewing practices. With a combination of traditional brewing artistry, modern technology and 'slow brewing', Stiegl brews around 20 different specialty beers. More than 50 % of the malting barley is sustainably sourced from the member farms of a barley-growing cooperative based in Zistersdorf in the Weinviertel region of Lower Austria.

For more than three decades, the brewery has documented its comprehensive sustainability measures in a sustainability report published annually.



www.stiegl.at

Hofbräu Kaltenhausen **Experts in creative & specialty beer**

Salzburg's oldest brewery has epitomized brewing craftsmanship since 1475, representing the successful combination of traditional and modern. Today, those old brewing practices and recipes serve as the basis for new and innovative beer creations, hand-produced inside the revitalized walls of the historic brewery plant, unfiltered and naturally cloudy true to tradition. Special seasonal editions complement the standard beer selection available year-round.

The brewery also demonstrates its close regional ties through its commitment to various local events including 'Kaltenhauser Gstanzlsingen'.



www.kaltenhausen.at

Salzburg's breweries



Trumer Privatbrauerei **The Pilsener specialists**

Specialty pilsener beers with character
Beer has been brewed in Obertrum since 1601. Josef Sigl now represents the eighth generation of his family to lead this independent private brewery. The standard-bearer for this brewery, which brews beers true to its own ideals and the 'slow brewing' philosophy, is the multiple-award-winning Trumer Pils.

The brewing process, which exclusively uses natural hops grown by a select group of hops farmers, occurs during open fermentation, with fermentation byproducts potentially determinantal to the flavor being carefully removed.



www.trumer.at

Augustiner Bräu **Kloster Mülln Salzburg** **historic & traditional – since 1621**

Austria's biggest alehouse comprises 5 rooms from different eras, an impressive beer garden seating 1300 guests beneath more than 35 chestnut trees, and a one-of-a-kind street-food-style buffet area with fine regional specialties.

The 'Bräustübl' – as it is affectionately known by the Salzburg locals – is a popular gathering spot for young and old. The beer, historically brewed in their in-house brewery, is traditionally tapped directly from wooden kegs and poured into steins.



www.augustinerbier.at

Salzburg's breweries



Die Weisse *A specialist in wheat beer*

This beer tavern is indeed a Salzburg cult tradition. Die Weisse is the oldest wheat beer brewery in Austria, brewing their wheat beers here according to the original recipe since 1901. 'Die Weisse Hell' is a naturally cloudy, amber-colored wheat beer. In addition to the many other wheat beer creations, and bottled in befitting style with a swing stopper for that characteristic 'plop', the brewery's product line also includes dark, gluten-free and alcohol-free wheat beer as well as a 'Weissbier Bock'. The ingredients for beers from Die Weisse are water from the Kapuzinerberg, in-house yeast as well hops and malt from the region. Secrets of their success also include open fermentation and final maturation in the bottle.



www.dieweisse.at

Kiesbye Bierkulturhaus *A passion for brewing*

As the only specialized academy for beer culture and the beer-sommelier profession, here we encounter an interplay of passion, pragmatism, competence and excellence. The Beer Sommelier Diploma, an internationally acclaimed professional program, was developed by Axel Kiesbye in 2003. Training programs at the Bierkulturhaus are constantly being expanded. Courses for homebrewers and interested outsiders are likewise offered onsite. Nature Brewery: Since 2011, Kiesbye has cooperated with the Austrian Forestry Service to bring a new, enjoyable version of their Waldbier to market. Hand-picked ingredients from the Austrian backcountry give these beers their unique aroma.



www.kiesbye.at

Exceptional beer pubs



Salzburg's beer scene thrives on its diversity: traditional inns and modern pubs provide a place where guests and locals alike can feel at home at any time of day. The countless taverns include some flagships of Salzburg's beer culture. They continue the heritage of over 600 years of beer-making in Salzburg and are passionate about ensuring this tradition is kept alive. Exceptional service quality and exceptional expertise are among the quality characteristics of these pubs.

An overview of all the award-winning beer pubs can be found from page 22.



Pub with beer garden



Tavern with own brewery

1 Augustiner Bräu / Bräustübl

Austria's largest beer tavern (1,100 seats in 5 rooms) with Austria's largest beer garden (1,300 seats). Beer is poured straight from the wooden barrel and drunk in 'stein' tankards. Salzburg, Lindhofstraße 7
T +43 662 431246
Mon-Fri 3-11pm
Sat, Sun & public hol. 2.30pm-11pm
www.augustinerbier.at



2 Bärenwirt

Original Salzburg inn culture paired with Augustiner Bräu beer, the 'best roast chicken in Austria' and traditional large dumplings. Salzburg, Müllner Hauptstraße 8
T +43 662 422404
Daily 11am-11pm
www.baerenwirt-salzburg.at



3 Braurestaurant IMLAUER

Home-style cooking and delicious Austrian pastry desserts, guest garden with chestnut trees. Salzburg, Rainerstraße 14
T +43 662 877694
Daily 11am-11pm
www.imlauer.com



4 Die Weisse Salzburg wheat-beer brewery

Traditional cult brewery inn with beer garden and attached pub. Salzburg, Rupertgasse 10
T +43 662 872246-0
Wirtshaus and Sudwerk Bar
Mon-Sat 10am-midnight
Sun & public holidays closed
www.dieweisse.at



Exceptional beer pubs

5 Fuxn – Salzburger Volkswirtschaft

Traditional Austrian cuisine and interesting beers: from Fuxnbier and Schönramer to Budweiser and Tegernseer.

Salzburg, Vogelweiderstraße 28
Parking area: Sterneckerstraße 33
T +43 662 265514
Tue–Sat 10am–midnight
www.fuxn.at



BEER GARDEN

6 Krimpelstätter, Braugasthof

First documented in 1584, the architecture remained virtually unchanged. A traditional tavern with Austrian home cooking and a large guest garden.

Salzburg, Müllner Hauptstraße 31
T +43 662 432274
Tue–Sat 11am–11.30pm
www.krimpelstaetter.at



BEER GARDEN

7 Gasthaus Kuglhof

Always a nice place to kick back, relax and enjoy – traditional inn since 1911 with beautiful outdoor dining area beneath chestnut trees. Austrian and Alpine cooking, along with countless beer specialties, both draft and bottled.

Salzburg, Kugelhofstraße 13
T +43 662 832626
Tue–Sat 11am–11pm
Sun+Mon closed
www.kuglhof.at



BEER GARDEN

8 PitterKeller

One of Salzburg's oldest beer halls. A refined selection of local snacks, creative beer cocktails and over 30 varieties of beer provide a treat for the taste buds at this traditional pub.

Salzburg, Rainerstraße 6 / junction Auerspergstraße
T +43 662 88978-780
Tue–Sat 11.30am–2pm, 5pm–11pm
Sat 5pm–11pm
www.imlauer.com/pitterkeller



BEER GARDEN

9 Steinlechner Wirtshaus

The Steinlechner in Salzburg is definitely well worth a visit. Since 1844, they have captivated the people of Salzburg with freshly tapped beer, traditional Austrian cooking, and one of the most beautiful outdoor dining areas in the city.

Salzburg, Aigner Straße 4
T +43 662 633633
Daily 11.30am–midnight
www.steinlechner-wirtshaus.at



BEER GARDEN

10 Sternbräu

Classic lounges, a new look and home-made, unfiltered beer. 11 lounges and rooms from traditional to ultra-modern, 3 guest gardens and 5 pubs. Austrian cuisine with a modern touch. Naturally cloudy beer served in a 'stein' jug. Legendary since 1542. A brand-new look since 2014.

Salzburg, Griesgasse 23
T +43 662 842140
Daily 9am–midnight
www.sternbrau.com



11 Stiegl-Brauwelt

The world of beer experiences

A traditional beer parlor, sophisticated 'Paracelsusstube' lounge, urban 'Stieglitz' beer bar, large beer garden and interactive museum.

Salzburg, Bräuhausstraße 9
T +43 50 1492-1492
Daily 10am–midnight
www.brauwelt.at



BEER GARDEN

12 Stiegl-Keller

This beer garden below Hohen-salzburg fortress offers magnificent views across the old town and has been in existence since 1820.

Salzburg, Festungsgasse 10
T +43 662 842681
Mon-Fri 11.30am–10pm
Sat, Sun, public hol. 11am–10pm
www.restaurant-stieglkeller.at



BEER GARDEN

Exceptional beer pubs

13 Trumerei

'Craft Beer meets unlimited regional cuisine'. Urban beer pub and cuisine. Specialty beer shop in a modern ambience with traditional flair.
Salzburg, Strubergasse 26
T +43 662 265432
Mon-Fri 11.30am-10 pm
www.trumerei.at



14 Urbankeller

A traditional inn, urban à la carte restaurant and atmospheric cult bar in the 'Eisturm', the first organically certified inn in the city of Salzburg.
Salzburg
Schallmooser Hauptstraße 50
T +43 662 870894
Mon and Wed-Sat 5pm-midnight
Sun 12noon-midnight
www.urbankeller.com



15 Zipfer Bierhaus

Down-to-earth restaurant and classic inn. Centrally located in the old town near the Grünmarkt. Traditional cuisine and numerous beers from Austria plus a seasonal selection and craft beers.
Salzburg, Universitätsplatz 19
Sigmund-Haffner-Gasse 12
T +43 662 840745
Tue-Fri 11am-11pm, Sat 10am-11pm
hot food served 12noon-10pm
Aug. + Dec. also opened on Mon
www.zipfer-bierhaus.com



16 Zum fidelen Affen

A traditional cozy pub with a guest garden in the pedestrian zone. Beers (incl. the famous Pils) from the Trumer Brauerei.
Salzburg, Priesterhausgasse 8
T +43 662 877361
Mon-Fri 12noon-2.30pm
Mon-Sat 5pm-midnight
www.fideleraffe.at



17 Zum Zirkelwirt am Papagenoplatz

First mentioned in 1647, a locale that has honored the beer tradition since the very beginning. Initially beer from the Kaltes Brauhaus, now they serve 'the beer of Salzburgers', straight from the Stieglbrauerei in Salzburg.
Salzburg, Pfeiffergasse 14
T +43 662 842796
Mon-Sun 11am-10.30pm
hot food served 11.30am-10pm
www.zumzirkelwirt.at



18 Bräustübl Kaltenhausen

Freshly brewed beer is served in a historic setting with views of the brewing kettles, accompanied by hearty breads, regional treats and traditional inn food. Cozy lounge, historic Ruperti Gwölb room and guest garden in the inner courtyard.
5400 Hallein, Salzburger Str. 67
T +43 6245 80233
Mon-Sun 10am-11pm
www.kaltenhausen.at



19 Braugasthof Sigl

A place for hospitality and beer culture: regional and seasonal treats, speciality beers from the Trumer Privatbrauerei and beers from partner breweries. Cozy guest lounges and a shadowy guest garden with chestnut trees.
5162 Obertrum, Dorfplatz 1
T +43 6219 7700, Mon, Thu-Sat 11am-midnight, Sun 9am-10pm,
www.braugasthof-sigl.at










20 Friesachers Einkehr

Comprehensive beer menu. Speciality beers from several states are stored in the beer cellar at the perfect temperature. Tasteful ambience with traditional dishes and refined specialities.
5081 Anif, Hellbrunnerstraße 17
T +43 6246 8977, Daily 5pm-1am
www.friesacher.com

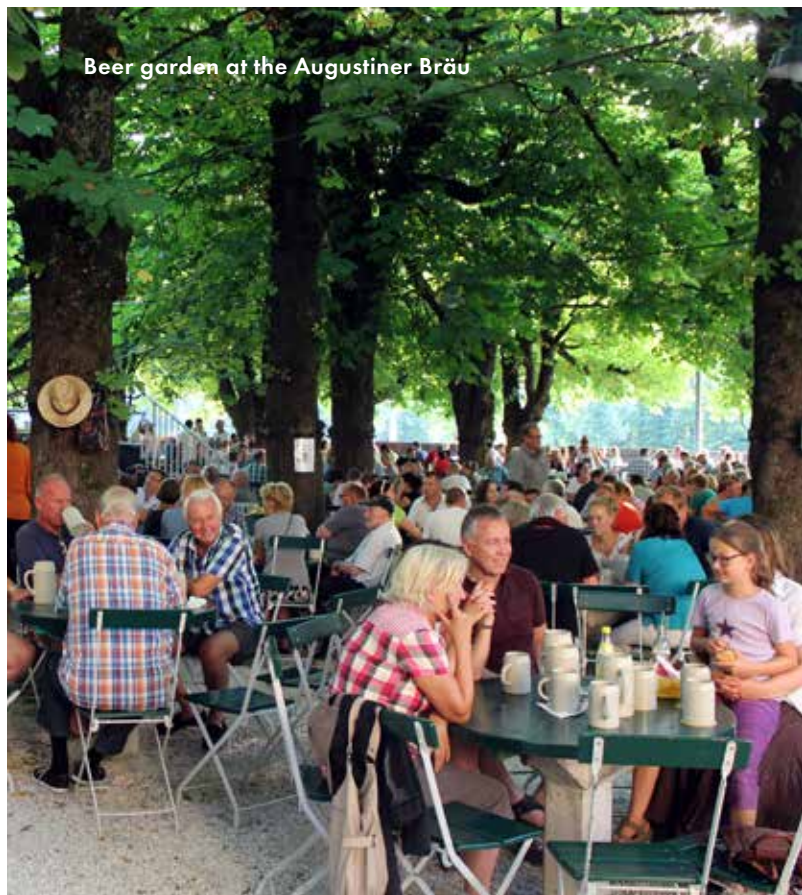


Additional top beer pubs

- 21 Alchimiste Belge** Bergstraße 10
www.alchimiste-belge.at
- 22 Allerberger's Landgasthof**  5072 Siezenheim, Doktorstr. 1
www.allerberger.com
- 23 Alter Fuchs** Linzer Gasse 47-49
www.alterfuchs.at
- 24 Beer Lounge** Schwarzstraße 10
www.beerlounge.at
- 25 Bierheuriger**  Gaisbergstraße 20
www.bierheuriger.at
- 26 Celtic Spirit, Irish Pub** Priesterhausgasse 22
irishpubsalzburg.com
- 27 Gablerbräu** Linzer Gasse 9
www.gablerbrau.at
- 28 Goldene Kugel** Bankhammer Wirtshaus
Judengasse 3, goldene-kugel.eu
- 29 Hartlwirt** Lieferinger Hauptstraße 120
www.hartlwirt.at
- 30 Isi Bräu**  Bäckerstraße 3
- 31 Murphy's Law, Irish Pub** Gstättengasse 33/1
Facebook@Murphy's Law Salzburg
- 32 O'Malley's, Irish Pub** Rudolfskai
www.omalleysalzburg.com
- 33 Pauli Stubm**  Herrengasse 16
www.pauli-stube.at
- 34 Raggei Bräu**  5102 Acharting, Oberacharting 47
www.raggei.at
- 35 Raschhofer's Rossbräu**  Alpenstraße 48
www.raschhofer.at
- 36 s'Kloane Brauhaus in Kastners Schenke**  Schallmooser Hauptstr. 27
www.kastnerschenke.at

- 37 Schnaitl Pub** Bergstraße 3-5
www.schnaitl.at
- 38 Shamrock, Irish Pub** Rudolfskai 12
www.shamrocksalzburg.com
- 39 Zum Fassl, Gasthof and wheat beer brewery**  5082 Grödig, Hauptstraße 36
Facebook@Gasthaus "Zum Faßl"
- 40 Zum Wilden Mann** Getreidegasse 20
www.wildermann.co.at
- 41 Zwettler's Wirtshaus** Kaigasse 3
www.zwettlers.com

For an overview and map of all the beer pubs listed, see page 27 onwards.



Tours & tastings

Short historic beer tour (approx. 3 hours)

Through the old town of Salzburg incl. refreshment break with 0.3 l of Goldbräu and a pretzel as well as a discount voucher for the Stiegl world of brewing, tour and tasting not included. (From 20 people**).

Historic beer walk with Augustiner Bräu (approx. 5 hours)*

Through the old town of Salzburg and tour of the Augustiner brewery incl. refreshment break with 0.3 l of Goldbräu and a pretzel, 0.5 l Augustiner Bier, brewery tour as well as a discount voucher for the Stiegl world of brewing, tour and tasting not included. (From 20 people**)

Historic beer walk (approx. 8 hours)

Through the old town of Salzburg and tour of the Augustiner Bräustübl and brewery, brewery tour of the Stiegl world of brewing, beer tasting, beer sampling menu in the Paracelsus-Stube lounge (incl. refreshment break with 0.3 l of Goldbräu and a pretzel, 0.5 l of Augustiner beer and pretzel, three small Stiegl beers and beer crackers plus 4-course beer tasting menu). Advance registration: on request; languages: DE, EN, ES, PT. Price supplement payable on foreign-language tours. Bookable Mon-Fri! (From 20 people**)

Registration and information:

Mag. Martina Gyuroka, mgyuroka@a1.net, info@salzburg-bierguide.at
T +43 (0)664 1456250, www.salzburg-bierguide.at

* (4-hour) tour without brewery visit possible ** Smaller groups possible.
All prices on request! Not suitable for anyone under 16 years of age!

Augustiner Bräu

Tracking down hops & malt

A real insider tip is the approx. 1-hour **tour** of the historic brewery incl. Bräustübl pint and 'stein' jug. Mon-Fri by agreement from 10 people (up to max. 30 people). Dates and info at www.augustinerbier.at

Die Weisse

Personal tours with the landlord - from the malt store to the brewery cellar - with impressive videos of the brewing process plus sampling of the home-brewed beers.

Advance registration: 1 week beforehand, 5-50 people, prices on request.
Full information at www.dieweisse.at

Stiegl-Brauwelt

A world of beery experiences certain to thrill beer lovers one and all! Daily tours, including visits to the interactive museum and the Stieglbrauerei production plant. The price of admission includes a beer tasting as well as a souvenir gift from the Brew Shop. **Exclusive group tours** for 20 or more people, advance notice required. Beer seminars are hosted here several times a year, with dates and additional info posted online at www.brauwelt.at

Hofbräu Kaltenhausen

'The Classic' brewery introduction: tour of Salzburg's oldest brewery, visit to the original barrel-maker's workshop. Finishes with beer and a pretzel at the Braugasthof.

Brewery tour with beer tasting: after a tour of the brewery with a beer sommelier, sample 6 of our specialty beers.

Special 'Women & Beer' tour: up until the 18th century, brewing beer was women's work and this remains the case in many cultures today. The tour finishes with the chance to sample a small beer and pretzel. All tours Mon-Sun, only with advance registration (German, English).

Full information at www.kaltenhausen.at

Trumer Privatbrauerei

Tours for individual visitors (no advance registration required) take place regularly from June to September.

Exclusive brewery tours for groups from 10 people are bookable 365 days a year, 7 days a week at flexible times. Various packages possible including beer tastings, meals at Braugasthof Sigl and other interesting experiences.

Full information at www.trumer.at

Seminars & courses

Kiesbye Akademie and Bierkulturhaus

Certified beer sommelier training The original. Since 2004!

Grand Cru beer seminars: At special beer seminars, you can look forward to scientific background information and a fascinating interactive experience.

Intro to Brewing: Become a beer brewer and actively learn the individual steps of the beer brewing process. For all beer lovers and amateur brewers, including a beer tasting and introduction to the brewing basics.

Full information at www.bierkulturhaus.com

Hofbräu Kaltenhausen

Brewing courses & beer sommelier training on-site.

Full information at www.kaltenhausen.at

Stiegl-Brauwelt

Beer seminars on-site.

Full information at www.brauwelt.at

Trumer Privatbrauerei

Brewing courses & beer sommelier training on-site.

Full information at www.trumer.at

Seasonal & events

Frühschoppen: Once a month, **Stiegl-Brauwelt** invites you to a friendly Sunday 'Frühschoppen' get-together in the Bräustüberl. Things get started at 10 am with freshly tapped Stiegl beer, hearty food and live music.

Maypole Festival: At the beginning of May, the Stiegl maypole is erected on the festival grounds of the **Stieglbrauerei**, including a big fair for the enjoyment of big and small – party tent, music, regional foods & drinks, and ceremonial tapping of the first keg.

Full information at www.brauwelt.at

Summer cinema at the Trumer Brauerei: on 6 Thursdays in July and August, you can relax and enjoy some film highlights under the open skies. In cooperation with DAS KINO, the Trumer Privatbrauerei organizes a special kind of outdoor cinema experience. Right alongside the Trumer hop garden on the site of the brewery in Obertrum, visitors can enjoy a high-caliber film experience with beer and food under the stars. www.trumer-sommerkino.at

Trumer Hops Harvest Festival: early in September, people come together to harvest the hops in the brewery's own hops garden followed by the brewing of Trumer speciality beer.

Full information at www.trumer.at

Seasonal & events



Rupertikirtag

During the Rupertikirtag festival, tents are erected around Salzburg's cathedral for 5 days around September 24. Visitors have been flocking to the heart of Salzburg since 1977 to experience the old rides and popular swing carousel and to wear traditional local costumes at this festival next to the cathedral. Salzburg's beer culture is also in evidence at the state's most popular folk festival: all of the breweries are present and invite visitors to experience their passionate work in a pleasant ambience.

Beer-themed city walk



This personal beer-focused walk around the city invites guests to track down Salzburg's 600-year-old beer tradition. The themed trail explains the most historic points in Salzburg's beer culture from the first brewery to the present day - and introduces some of the best beer pubs.



The route map can be found on page 27 or simply scan the QR-code and 'walk' online.

A Gablerbräu:

Former brewery (1408-1913) with 'Coat-of-Arms Parlor' (a protected monument) (1906), featuring the heraldic crests of 20 archbishops.

B Münchnerhof:

The first brewing site in Salzburg (1374), with commemorative plaque.

C Hotel Stein:

First mentioned as a place serving food and drink in 1399. Brewery from 1528 to 1870. In 1924, a roof terrace café was added to the hotel, still in operation today.

D Rathaus 'Curfew and Beer Bell':

During the 15th century, the curfew was marked here by ringing the beer bell. After this time, nobody was allowed to be out on the street.

E Getreidegasse 26:

Guild sign weighing 237 kg (1639) from the former brewery and 'Gasthaus zum Goldenen Löwen'; the famous 'M' of a popular fast-food chain arrived in 1982.

F Sternbräu:

First named as a brewery in 1542, Mozart is said to have enjoyed dancing here. The roof features the city's first illuminated advertising (1931).

G Stiegl - 'Das Stieglein an der Gstätten':

First documented on 16 June 1492, a sign was attached to the guesthouse in 1672 and shows the steps (Stiegl) as a 'logo'. The fully-fledged operation relocated to the district of Maxglan in 1864.

H Augustiner Bräu Salzburg:

For over 400 years, beer has been hand-brewed here true to tradition. Roughly 50 % of the beer brewed is consumed onsite in the Bräustübl, also known as the Müllner Bräu. Covering 5000 m², it is Austria's biggest brewery inn. The beer is tapped straight from the wooden kegs into 'stein' tankards.

I TIP: Stiegl-Brauwelt:

Situated on the brewery site, a former Stiegl malthouse dating from 1863 now houses an interactive museum, various eatery areas and a shop.

J Stieglkeller - cellar with a view:

Originally part of the city's defenses. The former owner of the Stiegl took over the brewery in 1819 and expanded and purchased the storage cellar in the mountain beneath Hohensalzburg fortress. Today, home to a banquet hall, lounges and terraced outdoor dining (installed in 1910) for 1,200 people.

K Waagplatz:

From the 13th century home to a city tavern where people gathered to share the latest gossip. In Mozart's day, also a place for theatre and various forms of merriment.

 **Photo-Point** Heltwer Bastion • Müllner Steg Bridge • Fortress Mountain

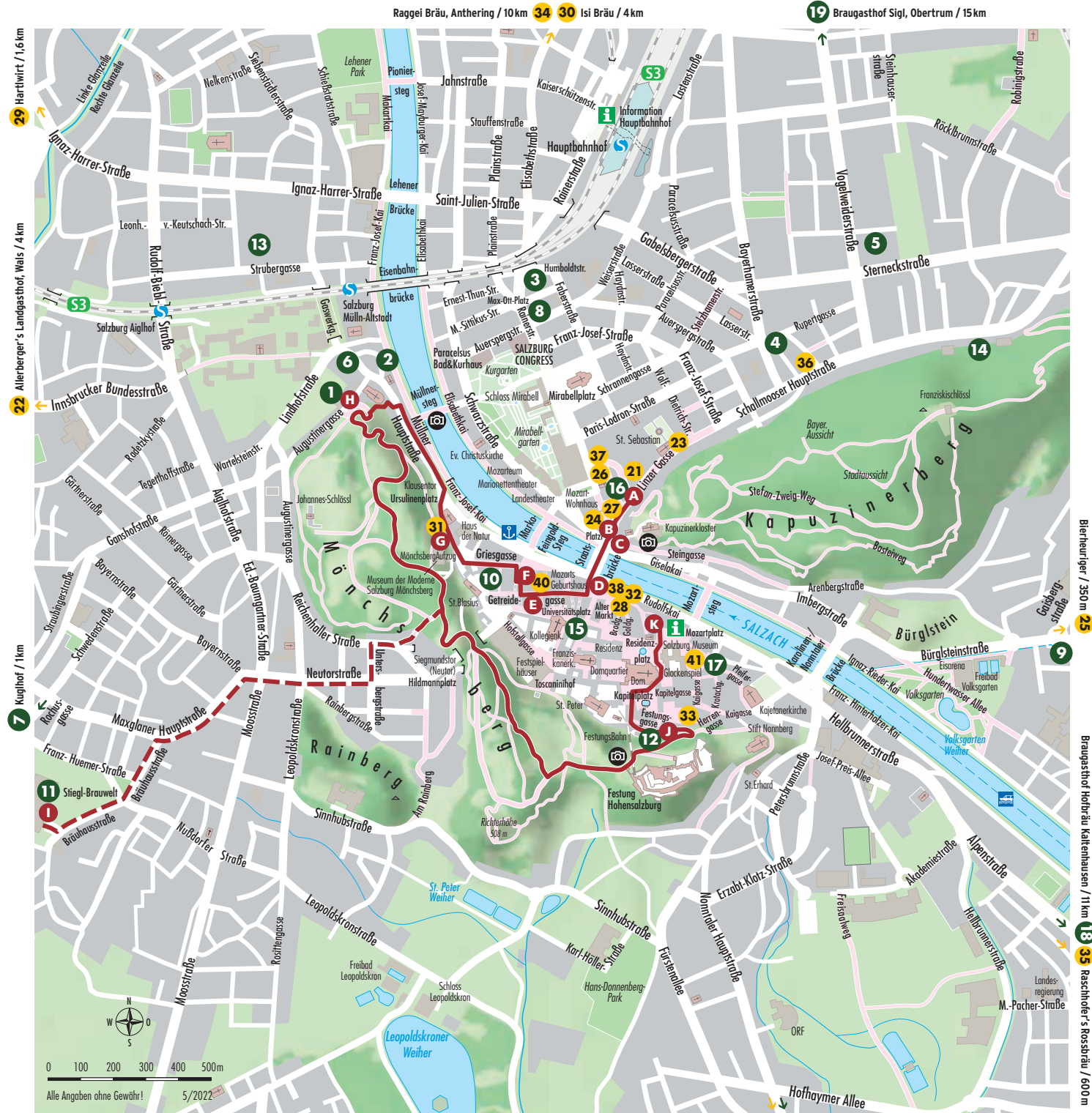
Overview

Key for map on the right:

- Exceptional beer pubs see pages 12 - 17
- Top beer pubs see pages 18 - 19
- Beer-themed city walk see pages 24 - 25

Key for map below:

- Exceptional beer pubs see pages 12 - 17
 - Top beer pubs see pages 18 - 19
- in the area around Salzburg



Zum Fassl, Grödig / 8 km ● ● Friesachers Einkehr, Anif / 4,5 km

#salzburgbeer



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#visitsalzburg



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